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projects

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table of contents



3

Learning Content AIQ

Social Campaign | *Social Platform Posts & LinkedIn Carosuel*

5

Measurement Academy

Assets | *Brochure & Credly Badges*
Digital Campaign | *Social Ads & Google Display Ads (Animated)*

7

Performance Matters Podcast

Assets | *Design Podcast Logo, Social Ads, Produced Podcast Episodes*

8

Leadership Campaign

Digital Leadership Suite -
Leadership Ignition, Leadership Essentials, Leadership Evolution, and Leadership Acceleration
Social Campaign | *Social Platform Posts*
Website | *Landing page*

9

Resolution Recording

Website | *Design & Code (HTML & CSS)*
Digital Campaign | *Google Display Ads & Instagram*

10

Performance Matters Newsletter

Email, Website & LinkedIn Newsletter | *Hubspot, WordPress & LinkedIn*
Social Post | *Facebook, LinkedIn & Instagram*

11

Events | Tradeshows

OGAT | *Handout, Roller Banners & LinkedIn Carousel*
PowerGen | *Booth Backdrop & Social Ads*

social campaign

Learning Content AIQ is an advanced, AI-powered platform designed to streamline, enhance, and accelerate your learning content development at scale.

Unlike generic AI tools, Learning Content AIQ embeds decades of proven learning expertise to intake, analyze, and generate dynamic learning experiences.

Plan, write, and edit content effortlessly—all in one place.



AI for Corporate Training

LEARNING
ContentAI
POWERED BY
GPStrategies

Generate better learning content faster



AI-Powered Learning Content Design & Development

See a personalized demo with your own content

LEARNING
ContentAI
POWERED BY
GPStrategies



AWARD WINNING

LEARNING
ContentAI
POWERED BY
GPStrategies

AI for Learning and Development

Accelerate learning creation and management with a trusted AI platform

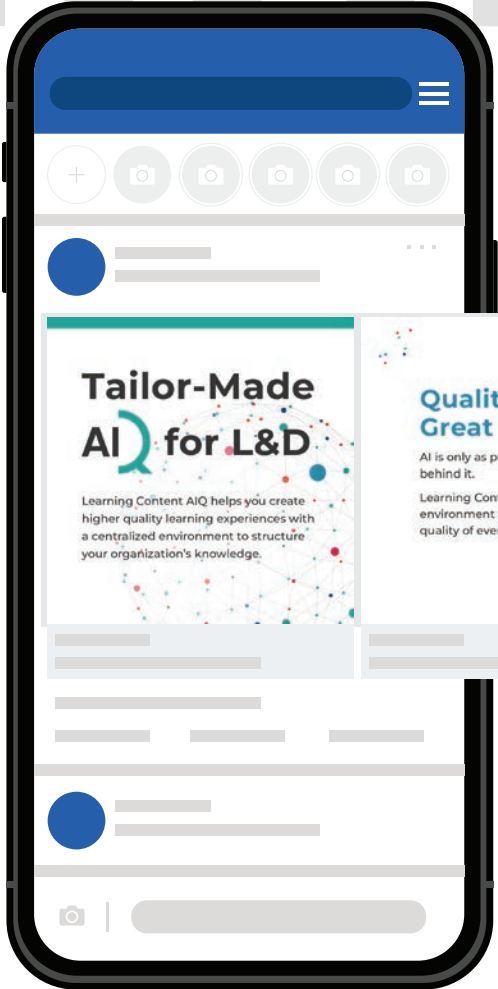


LEARNING
ContentAI
POWERED BY
GPStrategies

AI-Powered Learning Content Design & Development

See a personalized demo with your own content

linkedin carousel



Tailor-Made AI for L&D

Learning Content AIQ helps you create higher quality learning experiences with a centralized environment to structure your organization's knowledge.

Quality Fuels Great Results

AI is only as powerful as the data behind it. Learning Content AIQ is a secure environment to improve the quality of everything you create.

Rationalize and Repurpose Your Content

Assess, refine, and optimize your portfolio to enhance learning experiences, reuse content in a variety of ways, and maximize impact.

Work Smarter Across Multiple Tools

Without a centralized system, designers repeatedly clean, upload, and manage data in multiple places. Learning Content AIQ is a single-source environment for your content.

Built-In Expertise for Engaging Content

Knowing what good looks like matters or the outcome ends up generic and fabricated. Our output agents are built into Learning Content AIQ from industry-leading best practices and updated regularly to produce high quality results.

No Prompting Pro Required

Many people don't have time to master AI prompting. Our output agents include advanced prompt chains, continuously refined by our experts so anyone can produce top-tier content.

Seamless Integration and Publishing

Creating content for a variety of publishing tools is time consuming. Our Output Agents know how to deliver content in exactly the format your publishing tools require, ensuring final products are polished.

Scale and Localize Effortlessly

Need to roll out training content to a global audience? Learning Content AIQ can create and adapt content in multiple modalities at scale.

Ready to Transform Your Learning Ecosystem?

Request Your Demo Today

LEARNING Content AIQ
powered by SP Strategies

The Measurement Academy courses are comprehensive, skill-building learning journeys using high-touch, high-tech blended learning experiences comprising relevant spaced learning, dynamic input, and real-time flexibility, accessible 24/7 on any device.

GP Strategies
Your workforce transformation partner™

The Measurement Academy™

Measure for Impact

Have you ever wondered how to credibly show that your investment in learning is making an impact using real business data? Do you make a point of establishing alignment with the business stakeholder team right up front?

Research tells us that 90 percent of learning organizations want to measure impact, but fewer than 16 percent are effectively able to do it. GP Strategies® brings its award-winning business impact measurement process to the Measurement Academy to demystify the process, giving you the tools and confidence to credibly show whether your investments in learning are having the intended business impact. This is a hands-on, skill-building learning experience, designed for those responsible for measurement strategy and execution.

[View Brochure](#) ➔

Credly Badges

GP

The Measurement Academy™

✓ MEASURING FOR IMPACT

GP

The Measurement Academy™

✓ MEASUREMENT MAPPING

GP

The Measurement Academy™

✓ MEASUREMENT PLANNING

CERTIFIED

assets

digital campaign

social

THE MEASUREMENT ACADEMY™
Prove the Impact of
Your Learning Programs

GPStrategies® [Learn more](#)

This ad features a dark background with vertical columns of numbers in pink and white. The text is centered and includes the GPStrategies logo and a 'Learn more' button.

Are your
**learning
programs**
measuring up?

GPStrategies®

This ad has a dark background with vertical columns of numbers in pink and white. The text is centered and includes the GPStrategies logo.

Learn how to
measure the
**business
impact**

GPStrategies®

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[View Animation](#) ▶

google display



podcast



The award-winning **Performance Matters Podcast** features business leaders, performance improvement practitioners, and learning and development professionals discussing their work alongside new trends and best practices.



GP Strategies Corporation
239,270 followers
3mo • 🌐

AI is becoming L&D's ultimate unpaid intern — co-designing, coaching, and innovating at scale. In the kickoff episode of Future Focus, **Michael D. Thiel II** talks with **Cara Halter** and **Theodora Michaelidou** about how AI is transforming ...more

EPISODE 157

**Future Focus:
AI News for L&D**

with Theodora Michaelidou and Cara Halter

If it's version 15, they don't care.

EPISODE 154

**AI-Powered Learning:
Maximizing Your
Content for Point of
Need Learning**

with Nic Girvan and Jeff Fissel

EPISODE 156

**When Values Collide:
Aligning Personal
Values with
Professional
Responsibilities**

with Jeremy Lewis

EPISODE 150

**Upskilling,
Reskilling, and
Talent Management's
Role in Organizational
Design**

with Cheryl Jackson

[Listen to Episodes](#) ➤

Leadership Campaign



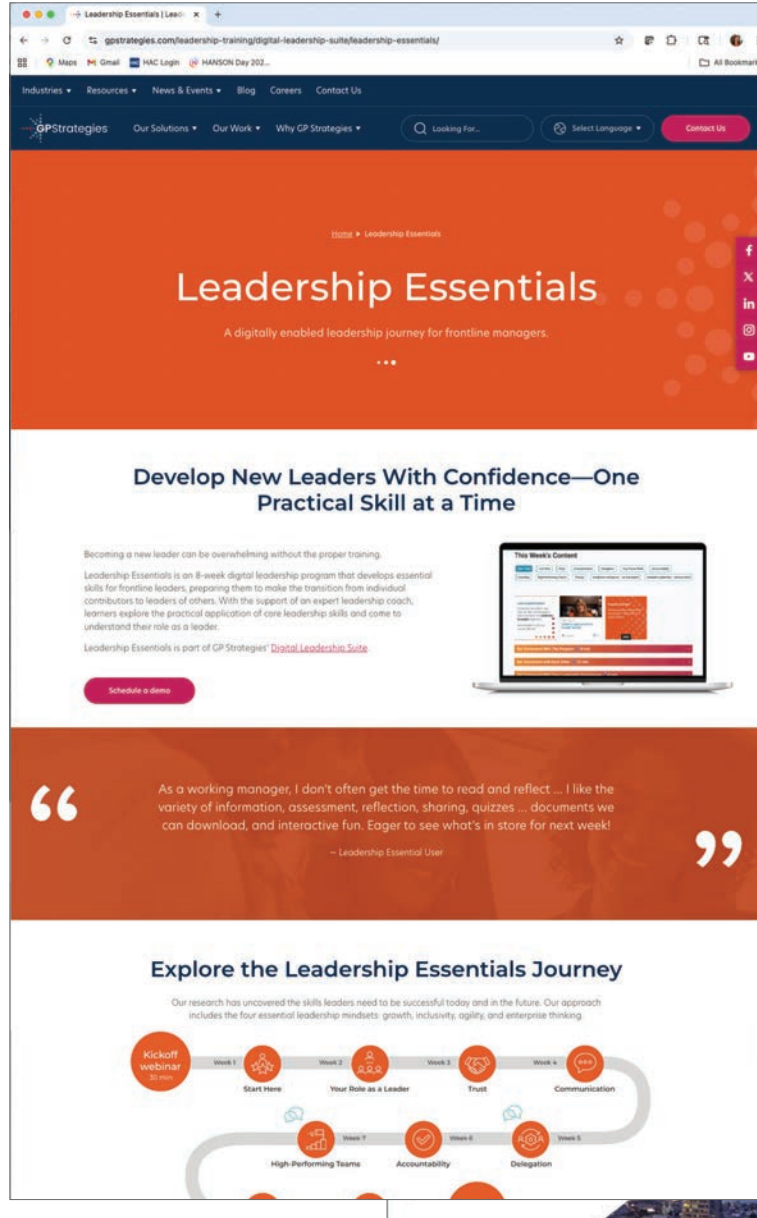
Digital Leadership Suite
Digitally enabled leadership development programs for all leaders



NEW!

Leadership Ignition
A Digitally Enabled Journey for Aspiring Leaders

[Learn More](#)



Leadership Essentials

A digitally enabled leadership journey for frontline managers.

Develop New Leaders With Confidence—One Practical Skill at a Time

Becoming a new leader can be overwhelming without the proper training. Leadership Essentials is an 8-week digital leadership program that develops essential skills for frontline leaders, preparing them to make the transition from individual contributors to leaders of others. With the support of an expert leadership coach, learners explore the practical application of core leadership skills and come to understand their role as a leader.

Leadership Essentials is part of GP Strategies' Digital Leadership Suite.

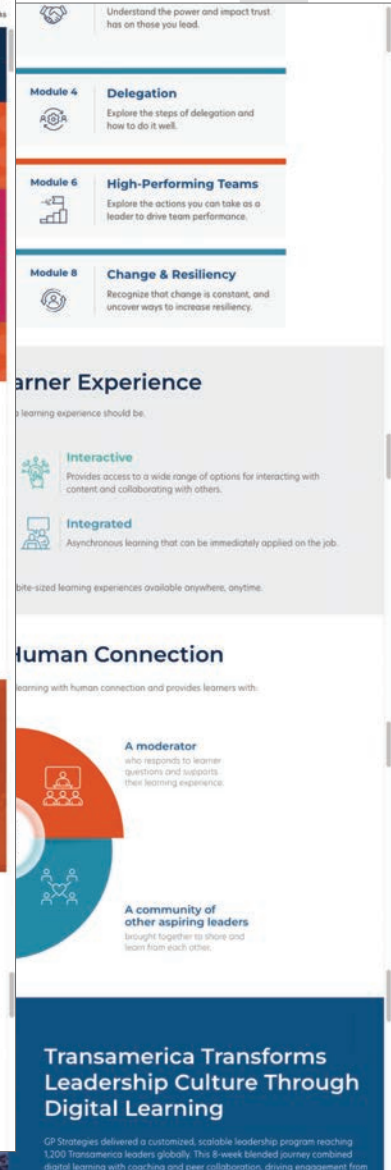

[Schedule a demo](#)

“ As a working manager, I don't often get the time to read and reflect ... I like the variety of information, assessment, reflection, sharing, quizzes ... documents we can download, and interactive fun. Eager to see what's in store for next week! **”**

— Leadership Essential User

Explore the Leadership Essentials Journey

Our research has uncovered the skills leaders need to be successful today and in the future. Our approach includes the four essential leadership mindsets: growth, inclusivity, agility, and enterprise thinking.



- Understand the power and impact trust has on those you lead.
- Module 4 Delegation**
Explore the steps of delegation and how to do it well.
- Module 6 High-Performing Teams**
Explore the actions you can take as a leader to drive team performance.
- Module 8 Change & Resiliency**
Recognize that change is constant, and uncover ways to increase resiliency.

Learning Experience

Learning experience should be:

- Interactive**
Provides access to a wide range of options for interacting with content and collaborating with others.
- Integrated**
Asynchronous learning that can be immediately applied on the job.

bite-sized learning experiences available anywhere, anytime.

Human Connection

Learning with human connection and provides learners with:

- A moderator**
who responds to learner questions and supports their learning experience.
- A community of other aspiring leaders**
brought together to share and learn from each other.

Transamerica Transforms Leadership Culture Through Digital Learning

GP Strategies delivered a customized, scalable leadership program reaching 1,200 Transamerica leaders globally. This 8-week blended journey combined digital learning with coaching and peer collaboration, driving engagement from

digital campaign

google display

Bring your music to life

Book a Session

resolution RECORDING

Turn your musical vision into reality

Book a Session

resolution RECORDING

Bring your music to life

Book a Session

resolution RECORDING

instagram

Bring your music to life

Book a Session

resolution RECORDING

Resolution Recording

resolutionrecording.com

SERVICES EQUIPMENT ABOUT US LOCATION CONTACT

resolution RECORDING

Live Streaming Audio Production Recording Transfer and Archival Services

WE'VE COLLABORATED WITH

Solo artists including pianists, organists, guitarists, and vocalists
Rock, jazz, progressive, and folk bands

A cappella groups
Choral groups, bell ensembles, and orchestras

Voice-over artists

EQUIPMENT

How do we do it?
We work with our clients to engineer solutions to make their vision a reality. Our mobile rig includes high-end recording microphones from Schoeps and Neumann and the finest digital converters from Merging Technologies. We use Merging Pyramix[®], Avid Pro Tools[®], and PreSonus Studio One[®]. Our standard recording resolution is 192 kHz / 24 bit and we support high resolution audio up to DSD/384 kHz / 24 bit.

Why do we do it?
We are passionate about sound and strive to deliver amazing results for our clients. We want to share the joy of pristine audio with others.

PLEDGE TO OUR CLIENTS

- ✔ We will leverage 20 years' experience and our passion for music and sound to elevate your artistry.
- ✔ We will collaborate closely with you to bring your vision to reality.
- ✔ We will share our technical and musical experience to produce the highest quality recordings.

newsletter

email



Performance Matters Newsletter

Q3 2024 | Volume 22

From Content to Connection: How Learning Leaders Can Create More Meaningful Learning

Learning leaders are faced with designing meaningful learning programs, implementing AI to develop learning faster, and delivering engaging events, all with limited time and resources.

In this issue of the Performance Matters Newsletter, we explore strategies to design and deliver meaningful learning in an increasingly connected, yet artificial, world.

PODCAST

AI for Everyone: Breaking Down the Jargon and Prompt Engineering Tips for Generative AI

Learn how to get started with AI, common challenges, power-user tips for prompt engineering, and some surprising use cases.

[Listen to episode](#)



ARTICLE

Not Just for Fun: How to Select the Right Gamification Strategy

Published in Training Magazine, this article explores how to choose the right gamification strategy for your project to ensure it complements the learning topic and achieves the desired outcomes.

[Read the article](#)



ARTICLE

5 Steps to Creating Better Learning Events

Creating memorable learning events requires careful planning, the right team, risk mitigation, effective support staffing, and leveraging event apps for data-driven insights.

[Read the article](#)

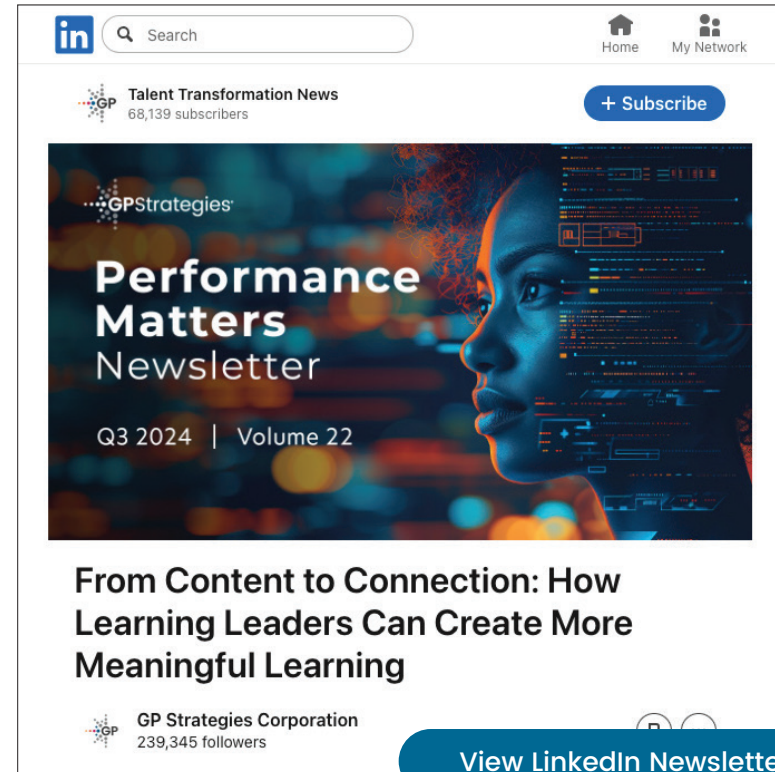


Performance Matters Newsletter

From Content to Connection:

How Learning Leaders Can Create
More Meaningful Learning

[Read this issue](#)



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GP Strategies

Performance Matters Newsletter

Q3 2024 | Volume 22

From Content to Connection: How Learning Leaders Can Create More Meaningful Learning



GP Strategies Corporation
239,345 followers

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ROADSHOW

Organizational Change Management

From Analysis to Tactical Execution

Our analysis phase sets the foundation for successful transformation by uncovering potential roadblocks and aligning leadership around a unified vision. By understanding the complexities of change, we create strategies tailored to mitigate risks and build stakeholder confidence.

Analysis Phase

Change Complexity Assessment

Goal | Assess magnitude of and the readiness for change. Identify and mitigate risks to readiness.

Output | Risk mitigation plan, including high-level change strategy.

Intent Clarity Assessment

Goal | Align executive leaders, sponsors, and senior leaders on the goals and objectives of the project.

Output | Leadership alignment and engagement plan.

Stakeholder Group Change Impact Analysis

Goal | Identify stakeholder groups, impacts, attributes, concerns, and issues.

Output | Stakeholder engagement and communication plans.

GPStrategies

Drawing from your analysis results, we'll develop a change management strategy and roadmap to drive your transformation.

Customized Strategy & Roadmap



Leadership Alignment

Unify leaders around shared vision and priorities to drive accountability and sustainable transformation.



Communications Management

Deliver clear, targeted messaging that builds trust and engagement across all stakeholder groups.



Stakeholder Management

Identify and engage key stakeholders through tailored strategies, collaboration, and continuous feedback.



Change Impact Analysis

Assess transformation impacts on people, processes, culture, and systems to guide implementation and minimize disruption.



Change Champion Network

Mobilize influential employees to promote engagement and ensure alignment between leadership and the workforce.



Change Readiness Assessment

Evaluate stakeholder readiness and address adoption challenges through targeted feedback.



Resistance Management

Accelerate adoption through proactive engagement, clear communication, and leadership support.



Change Adoption

Ensure successful transformation by aligning people, processes, and technology with ongoing support.

Learn more about our change management solutions.



GP

GPStrategies

Enterprise Technology Adoption

Driving User Success with Enterprise Systems

- Technology Change Management
- Training Strategy & Curriculum Design
- Blended & Digital Learning Solutions
- Performance Support
- AI Training Accelerators

GPStrategies

Organizational Change Management

Empowering People + Technology for Business Success

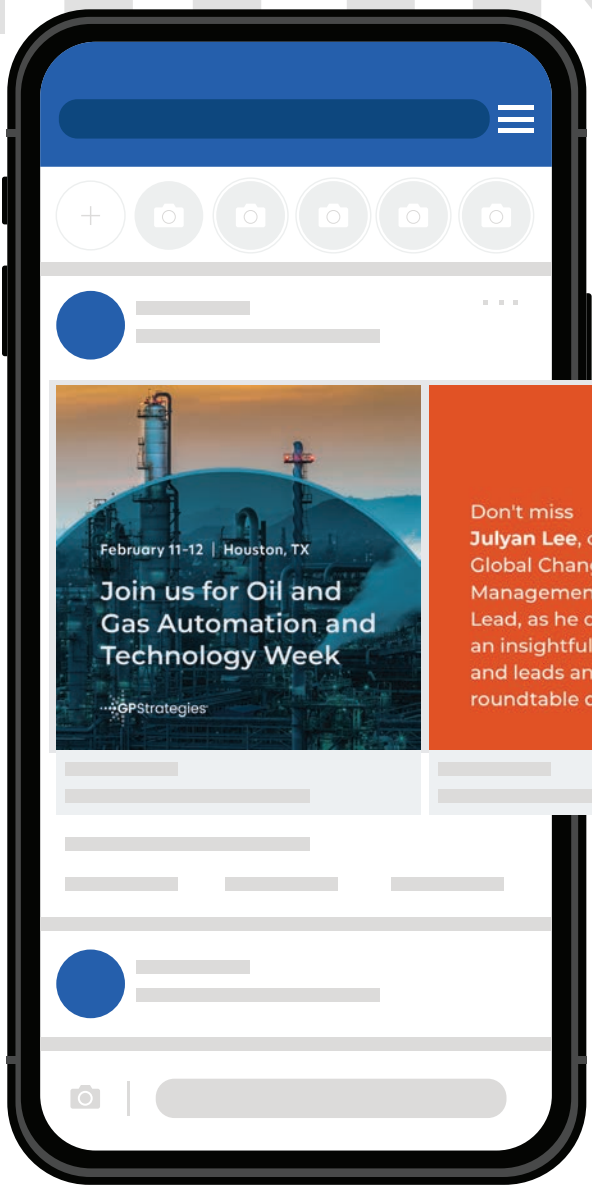
- Leadership & Communication Alignment
- Stakeholder Management & Impact Analysis
- Change Readiness & Champion Networks
- Resistance Management & Adoption Solutions

handout

roller banners

linkedin carousel

OGAT




February 11-12 | Houston, TX

Join us for Oil and Gas Automation and Technology Week

GPStrategies


Don't miss **Julyan Lee**, our Global Change Management Lead, as he delivers an insightful presentation and leads an engaging roundtable discussion!



KEYNOTE PRESENTATION

Energizing Change: Powering Oil & Gas Transformation Through People-First Strategies

Tuesday, February 11
5:20 p.m. CST



ROUNDTABLE DISCUSSION

Catalysts for Change: People Unlock the Power of Change Management in Oil & Gas Transformation

Wednesday, February 12 | 2:50 p.m. CST



#OGATWEEK

See you there!

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tradeshow

PowerGen



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INTERNATIONAL

Visit us at **Booth 941!**

January 23-25
New Orleans



POWERGEN
INTERNATIONAL

Ask About Our
**TECHNICAL
TRAINING**
Solutions

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- Worker Safety
- Technical Expertise

Visit Us at **Booth 941**



GP Strategies

**TECHNICAL
TRAINING**
solutions



booth backdrop



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